

Notice to UNL Members: Membership Fee Increase

Ultimate Newfoundland and Labrador is announcing an increase in membership fees for 2024-2025.

Since 2004, the UNL Board of Directors have worked to keep the annual membership fee as low as possible by funding/subsidizing core costs through grants and government funding, including the Government of Newfoundland and Labrador (Department of Tourism, Culture, Arts and Recreation) and various sources of community and private funding that vary year-to-year.

This decision comes after careful consideration and extensive discussion among the UNL Board of Directors and the leagues. The effects of inflation across all sectors of operation, as well as other factors impacting the organization's operational costs, including increases in insurance premiums, facility rental fees, and general operational expenses, necessitated a comprehensive review of membership rates.

Annual membership fees have not been adjusted since fees began in 2008. In response to the evolving financial environment and to assist with the growth of ultimate in the province, "It is no longer possible to function operationally with the financial resources at the level we have in the past, especially as the cost of insurance and facility rentals have increased dramatically," UNL President Nick House, said. "We kept membership costs low to make Ultimate available to as many people as possible but keeping the cost artificially low for many years now will impact the changes and growth that the organization is striving towards."

Ultimate Newfoundland and Labrador is mainly funded by membership fees, and while it does receive some operational grants and other grant funding from government and community-based organizations, including the Department of Tourism, Culture, Arts and Recreation, City of St. John's, and Wellness Coalition-Avalon East.

At the March 2024 meeting of the Board of Directors, the Ultimate NL Board approved the following changes:

- Raise the Yearly membership price from \$30 a year to \$45 a year. (This represents a \$1.25 per-month increase over the previous monthly rate.)
- Raise the Semi-Annual price from \$15 to \$22.50. This represents a \$1.25 per-month increase over the previous monthly rate.)

Note: this change will take effect for all renewal transactions processed as of April 7, 2024. Renewal transactions prior to that date will be processed at the previous rate, regardless of membership expiration date.

Ultimate Newfoundland and Labrador currently has 381 youth and 668 adult members. The fee increase would raise more than \$8,000 in additional funds for the organization. "All funds from membership fees go toward the cost of UNL programs and services, including insurance fees, facility rental fees, those participating in approved ultimate activities, program resources and training to sustain Ultimate in the province," said Nick House.

Ultimate Newfoundland and Labrador emphasizes its commitment to transparency and sustaining a spirited member community. The fee adjustment aims to ensure the organization's fiscal health, support ambitious initiatives in 2024 and beyond, and keep the Ultimate community in the province thriving and dreaming for years to come.

For more information, please contact Nick House at president@ultimatenl.ca.