

## Ultimate NL Board Meeting - March 8, 2022

Zoom

### Members present:

Nick House, Eric Ouellette, Brandon Kilfoy, Cameron Penney, Melissa Wheeler, David Whitney-Brown, Lana Roestenberg, Kelly Knight, Hilary Walsh, Rebecca Mesburis, Sarah Hoddinott

Happy International Women's Day!

### Organizational Updates:

- COVID updates: As we approach March 14th, most public health guidelines and restrictions are going to be lifted (e.g. use of masks, NLVaxPass, capacity limits, etc.).
  - NL currently has a 94% vaccination rate
  - The Techniplex will remove NLVaxPass requirements and capacity restrictions but will likely keep spectator restrictions in place (due to high cases of community spread)
  - PowerPlex is likely going ahead with the removal of all restrictions (capacity limits; arrows/ directional signage, etc.)
  - Kelly asks about close contact requirements. There are still recommendations in place and it is suggested to league reps that they have their own plans in place to deal with potential close contacts: <https://www.gov.nl.ca/covid-19/files/Covid-Exposure-Flowchart-2021-FINAL.pdf>
- COVID funding report: Nick is working with Eric to account for the funding we received in 2020 through funding for leagues/ clubs (we were the applicant to TCAR)
- Sport NL 50th Anniversary Celebration: We have been petitioned by Sport NL to help with its 50th anniversary campaign by providing footage/ photos/ content through various categories including athletes, nostalgia, milestones, influencers, etc.
  - Melissa and Lana are working on this and asking for help if anyone has any content they would like to send along

### Upcoming Events:

- Women's Skills Series: registration is open and currently has 8 applicants but promotion is ongoing.
  - Rebecca is working on detailed practice plans and Melissa is working to fill in volunteer slots (ideally 6 volunteers/ 3 per side beginner/ intermediate).
  - Supply bag is currently at the Techniplex
- Gale 4s Tournament: this tournament has unfortunately been unable to take place since the onset of COVID-19 but fingers crossed this will be going ahead Easter weekend.
  - Teams can sign up in large groups so hopefully we will fill out registration.
- Summer programming is just around the corner so Nick reminds everyone to consider what we might need for outdoor field space.

### Storm:

- Tryouts upcoming March 20 and 27, 10am-12pm at PowerPlex.
- Jr. CUCs taking place in Brampton in August 21-24, 2022
- Coaches: Nat, Michael and Hilary (women's); Craig, Jaxon, Alex (open)
- Dave is meeting with coaches over the next few days to determine what they will need for tryouts (e.g. evaluators, etc.)
- Nick is asking Lana to put together Instagram-only promotion (this is where most of the players get our content)

### Youth/ Schools:

- Hilary has begun working on contacting ultimate coaches/ athletic directors to determine interest/ willingness to participate in our upcoming tournaments. Currently there is interest for 5 high school teams (representing 4 schools) and 2 junior high school teams.
  - We will combine junior high and elementary school tournaments for the same date/ time.
- The last time we held this tournament was 2019 so there has been some turnover/ loss of momentum with ultimate programs. There is a good chance this may be a "rebuild" year for participation in our tournament as schools get back into extracurriculars and tournaments.
- Our goal is to get kids coming back to playing and having fun so there is some flexibility with regards to soliciting interest. Hilary suggests to Lana that we could tweet at NLESD and promos can include Hilary's email address to get more info.
- Reviewing feedback from 2019, Hilary is wondering about the appetite for a "tiered" tournament to ensure teams are playing appropriate competition. Nick suggests we don't necessarily need to commit to a format just now until we know more about interest. Nick would like Brandon to take an active role with the interest/ schedule and determine how much field time and if we need to cut any (March 29th deadline).
  - Nick would like Hilary, Cam and Brandon to work together as a subcommittee.
- A reminder about the Sport NL Eat Healthy grant - ensure we offer healthy snacks and we can receive \$300-400 in funding.
  - VSC remains as a sponsor so a reminder to include them in all promotional posts. We also have pop-ups to display at the events as well.
- We have a \$500-600 budget to hire a professional photographer for these tournaments. Ideally Trevor Wragg.

### Volunteer Update:

- Total of 36 nominations for the Ultimate NL Awards this year (big increase from last year). Currently the voting committee is working through voting (tie-breaker required for two awards) and Cam would like to get awards engraved next week and to contact award winners to get headshots by a professional photographer.

### Communications Update:

- Storm tryouts and Women's Skills Series are the big promotional items right now.
- We just sent out a newsletter this past weekend with a ton of content.
- Lana is working on a Women in Sport campaign for Sport NL - highlighted Melissa, Rebecca, Sophie and Lana and will have scheduled posts going up soon.

### League Updates:

#### MAUL

- 4-team league starting on Thursday, March 10.
- MAUL will be hosting an AGM in the next few months to shake up the Board of Directors. The goal is to make the league attractive to new, recreational players (starting to skew towards competitive players).

#### SWURL

- The SWURL Board met last week and was hoping to have a spring league although there is not much available for field space.
- The Summer League will go ahead June-August at Kitty Gaul (6v6 or 7v7 depending on number of registrants).
- SWURL, MAUL and SOUL are meeting on Thursday to discuss booking the full Techniplex together to get more attractive slots.

#### SOUL

- SOUL has been playing Monday and Tuesday nights at the PowerPlex Benvon's Room for the past 5 weeks.
- Tomorrow, Wednesday night, SOUL will be returning to the Techniplex for a 4v4 League.